EVERY

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In Collaboration With:

WOMEN'S AID ORGANISATION
PERTUBUHAN PERTOLONGAN WANITA

Understanding Malaysians' Experiences Of Stalking

What are Malaysians understanding of stalking, forms of stalking they have experienced, authority figures they have reported to regarding stalking or harassment, and reasons behind the unreported incidents.

Vase.ai Data-Trust Initiative

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WAO WOMEN'S AID ORGANISATION PERTUBUHAN PERTOLONGAN WANITA

1 MISSION

- Make human insights accessible instantly to everyone.
- We opening up our internal researches' proprietary datasets to the public and allow you to analyse, find insights, and publish results.

2 WHO IS THIS FOR ?

- Non-Government Organisations
- Non-Profit Organisations, etc

Talk to us and let's see what happens.

3 TOPICS WE COVER

- Current Affairs
- Consumer Trends
- Social Issues / Causes
- Policy poling etc.

4 HOW WE DO IT ?

- Every by Vase.ai is a consumer innovation platform that enables organisations to innovate together with consumers in real-time.

Vase.ai Data-Trust Initiative Partners

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UNDI18

Architects of Diversity MALAYSIA

malaysiakini news and views that matter

astro AWANI

iMoney.my

SOYACINCAU

CITYPlus

phd

digi·x

BFM 89.9 The Business Station

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EVERY gets you the data that you need so that you can understand the people sentiment in real-time

WHAT WE DO | **WHAT OUR PARTNERS GET**

1. Ask the right question → 2. Ask the right people → 3. Get the right data → Act on the insights

EVERY breaks down your business assumptions into unbiased research questions

EVERY sends these questions to your target audience

EVERY collects and analyses the data for you as fast as 24 hours

You can then utilize the insights to make a decision supported by data

With EVERY, you'll gain access to the insights previously only available to large organizations

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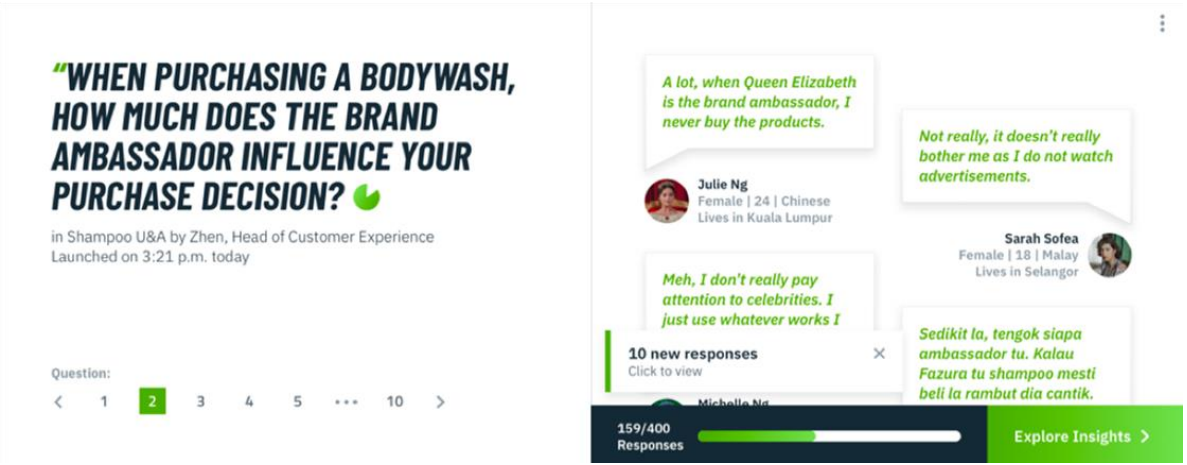

EVERY VALUE PROPOSITION	WHERE DO THE ANSWERS COME FROM	SERVICES INCLUDED
Get all your questions about consumers answered accurately in less than 24 hours	400,000 verified Malaysians who have signed up to join Vase.ai's proprietary panel	Access to dedicated researchers & data scientists that focuses on your KPI & derive insights

Research Objectives

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1

What are Malaysians understanding of stalking?

2

What are forms of stalking Malaysians have experience, and the difference between gender, age, etc.

3

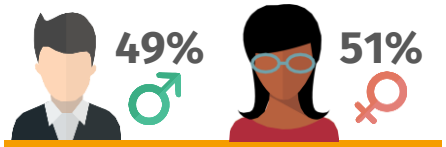
Have victims of stalking or harassment in Malaysia reported the incidents they experienced to any authority figures?

4

What are reasons victims do not report these incidents?

Demographics

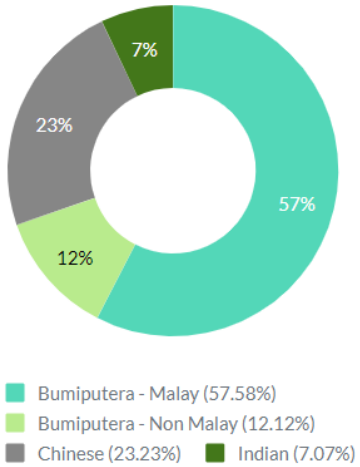
This research is produced to find out Malaysians current understanding and perceptions of stalking and stalking-related behaviours. It is to understand the common relationships between victim and alleged perpetrators, as well as to understand underlying reasons these cases go unreported.



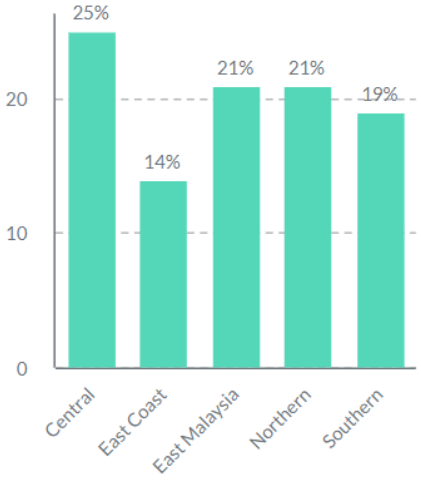
TOTAL RESPONDENTS

1,008 NATIONALLY REPRESENTATIVE MALAYSIANS

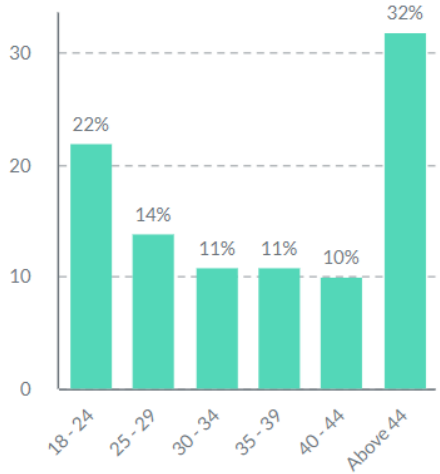
RACE



REGION



AGE



To view full research results, go to vase.ai/data-trust/projects/anti-stalking/summary/

Survey Criteria

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1

Respondents aged 18 years and above were quota sampled according to census statistics on Race and Region By Gender.

2

Individuals aged 65 and above are underrepresented, likely due to lower rates of Internet usage among those above 60.

3

Respondents were able to answer the survey in English and Bahasa Melayu.

Survey & Data Processing

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Data Collection Period

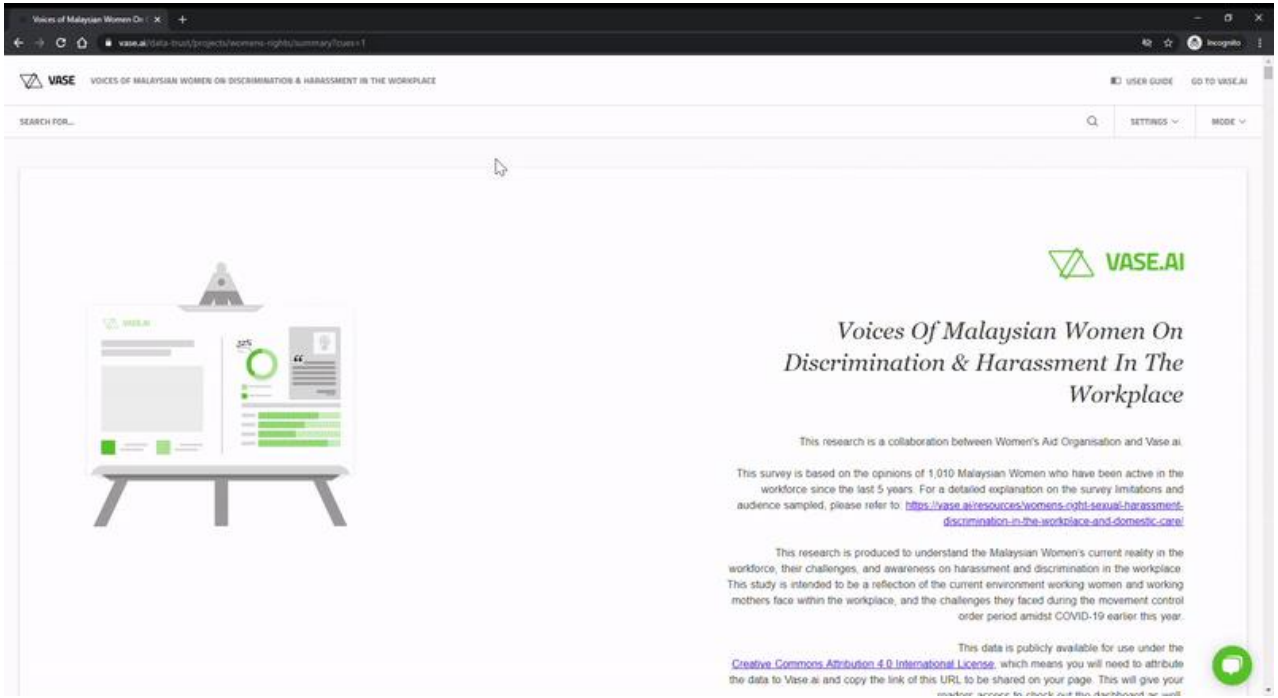
Survey was 'Live' from **17 – 19 September 2020**. During this period, the survey was sent to the targeted audience and responses were collected via the Every Platform.

Survey Insights Compilation

Within one week, on **26 October 2020**, the Vase Insights dashboard was put together by our Vase Expert Researchers. The dashboard displays insights from the full research on this topic.

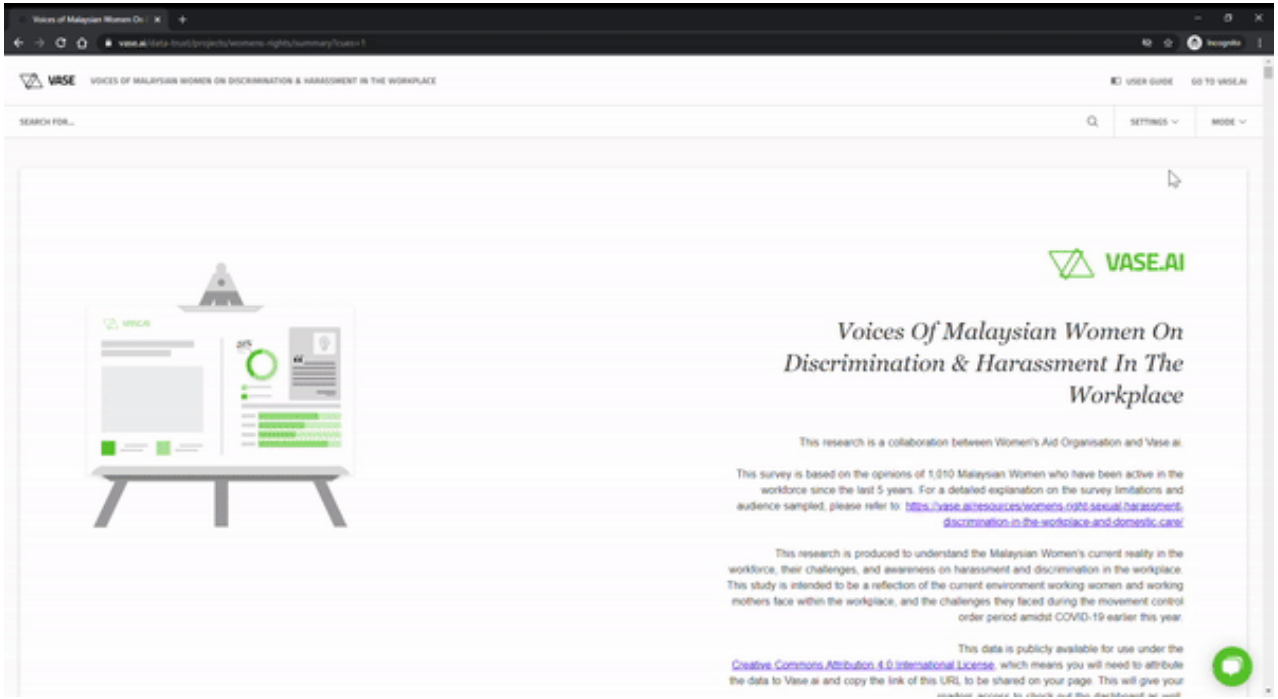
You may view the full survey dashboard here via the link below:
https://vase.ai/data-trust/projects/anti-stalking/summary

Vase.ai Insights Dashboard - Recommended Insights



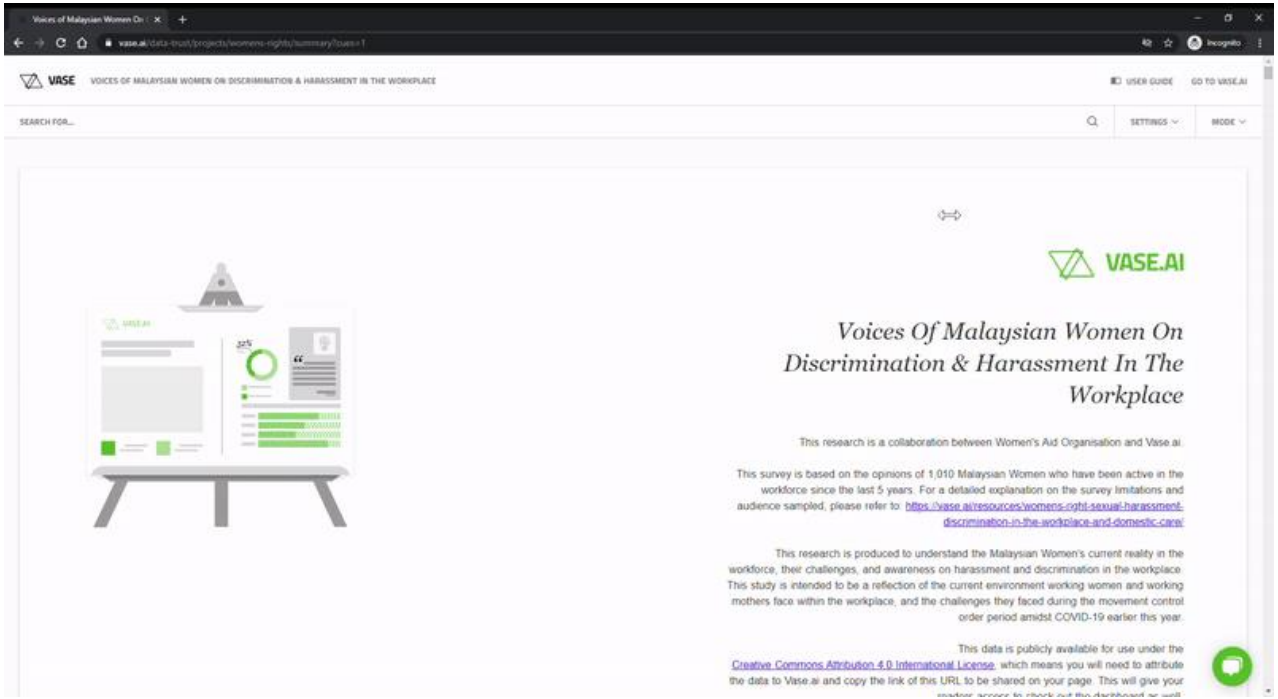
Overview of Vase Insights Dashboard and viewing Vase Recommended Insights

Vase.ai Insights Dashboard – Crosstab Data



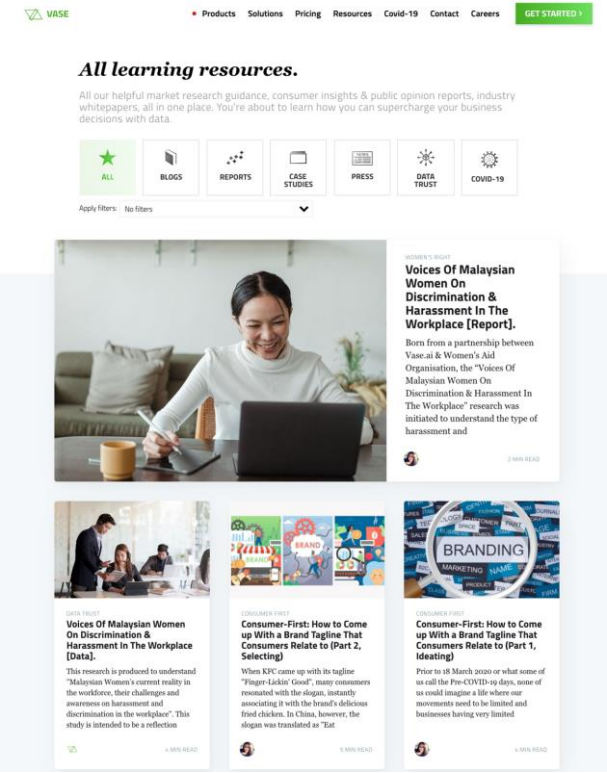
Overview of Vase Insights Dashboard and viewing the **Crosstab Data** function.

Vase.ai Insights Dashboard – Data Tables



Overview of Vase Insights Dashboard and viewing **Data Table** function.

Monthly Insights ... delivered fresh to your email



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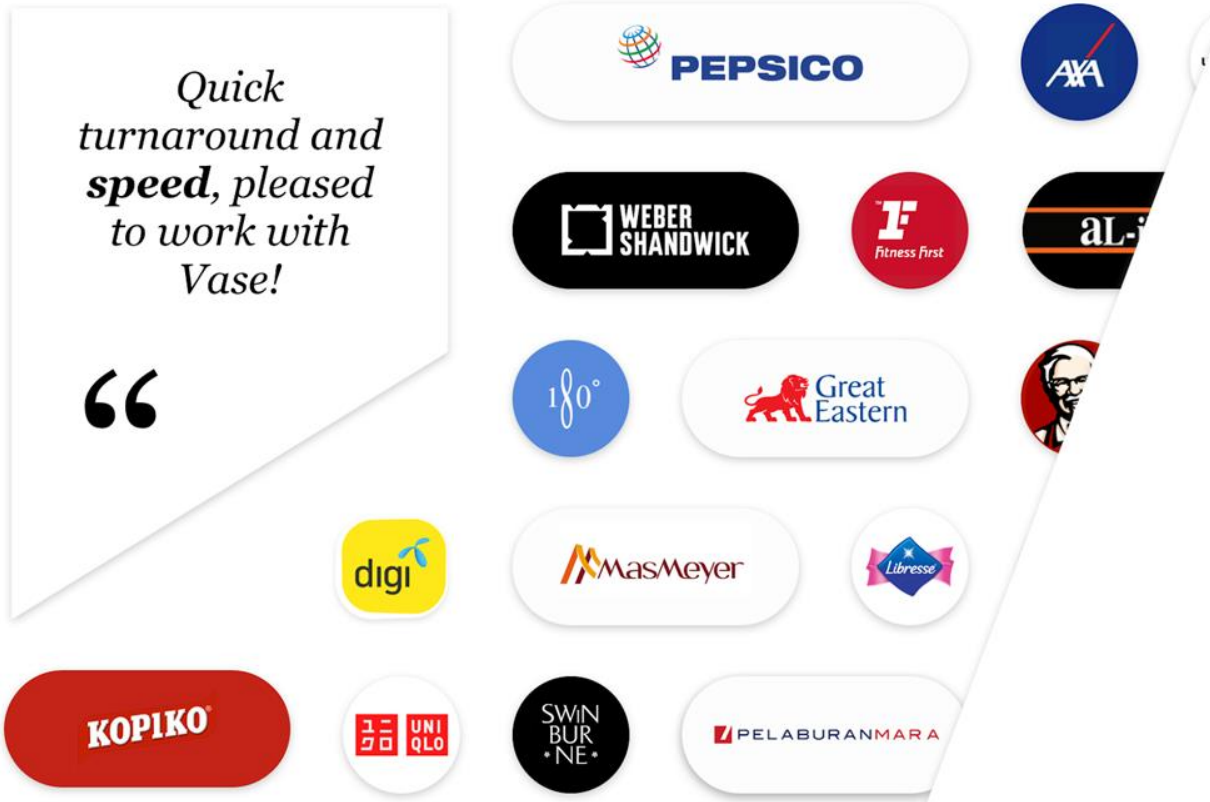

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